



FOR EVENT AND CONFERENCE ORGANISERS

SPEAKER

Ready



**EVENT SPEAKER
COACHING THAT
DELIVERS MORE
CONFIDENT SPEAKERS
AND BETTER EVENTS**

A simple way to lift every speaker's game - and de-risk your event - with a personal, one-hour coaching session in the run-up to the event with our presentation and storytelling experts.

www.ambergroup.co.uk



Speaker ready

You've invested a small fortune in your event. The venue. The production. The audience. The agenda. The big names.

But all it takes is one weak presentation to drain the energy in the room.

The problem we solve

Even brilliant people with big job titles can be inconsistent speakers. And when speakers aren't up to scratch, your event pays the price:

Attention dips, messages blur, sessions overrun and the experience feels less "premium" than it should.

If you want audiences to come back year after year, speaker quality can't be left to chance.

The solution

One-to-one, 60-minute online coaching for each speaker, typically 7–10 days before the event.

This isn't a slide makeover. It's about the person on stage. In the hour, we coach the three things that change everything:

- **Content & messaging**
a tighter, clearer story that the audience can relate to.
- **Body language**
presence, confidence, connection with the room.
- **Vocal delivery**
pace, emphasis, clear signposting and impact.

Speakers leave feeling calmer, clearer and more confident. Organisers get a more professional event that audiences actually want to return to.

How it works

(Easy for you, effortless for speakers)

1. You **send a short invite email** to your line-up (internal and external speakers). We provide the copy for you to top and tail.
2. Speakers **book their 60-minute session via a scheduling link** (automated, minimal admin).
3. We run a **live rehearsal + coaching session online** (Teams/Zoom).
4. Speakers walk away with **practical, immediate improvements** they can apply before they step on stage.

What success looks like

- More confident, more engaging speakers
- A clearer storyline across sessions
- Less risk on the day (waffle, nerves, overruns)
- A more valuable experience for sponsors, customers and senior stakeholders
- Higher audience satisfaction — and stronger reasons to return next year

Speaker Ready raised the bar across the agenda. From our key notes to our panel discussions. Speakers were clearer, more confident and far more engaging – and it took pressure off our team in the run-up. It's one of the smartest 'smaller' investments we made in the event experience.

If you've got an event coming up, let's talk:

Paul Smith

+44 (0)7770 828525

paul@ambergroup.net

www.ambergroup.co.uk