



PREPARING FOR A VIDEO INTERVIEW

Imagine the power of being fully in control during a video interview, armed with a well-crafted script before you step in front of the camera and crew. Such opportunities often arise unexpectedly, leaving minimal time for preparation. Mastering the art of handling these scenarios empowers you to shine on camera and guarantee the delivery of your key messages.

How to prepare for a video interview

- Get familiar with the purpose of the video
- Filming in a professional film studio
- Your expectations and the film crew's expectations

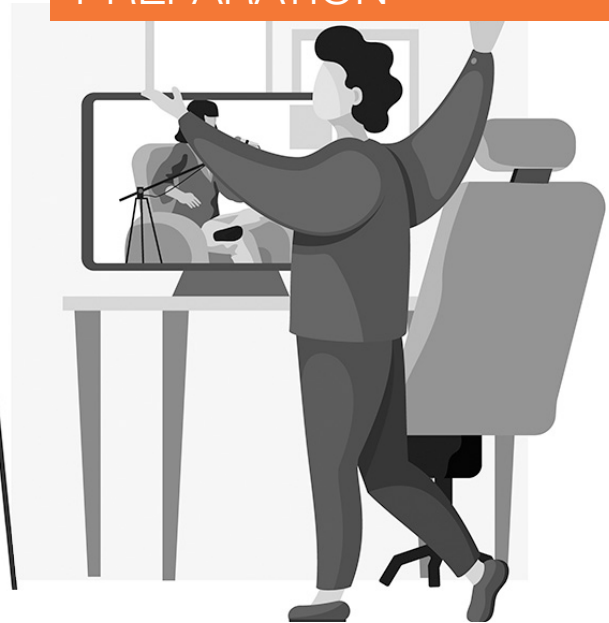
WHY CHOOSE AMBER?

We help businesses to grow through people development. Specialising in management and communications skills, we offer a wide range of training including:

Presentation Skills; Personal Effectiveness (Insights Discovery); Media Training; Communicating with Impact; Storytelling for Business; Bid Support; Time Management and many more.

Formats include online and face-to-face workshops plus one-to-one coaching programmes for individual needs.

VIDEO INTERVIEW PREPARATION



WORKSHOP INCLUDES

- Getting comfortable with the set
- Establishing a good working relationship with the crew
- Working with and without a teleprompter
- Understanding your contribution and how to deliver it
- Maintaining control

Ideal for:

Departmental heads, comms teams, marketing executives and team spokespersons



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