



## PRESENTATION TRAINING



### HOW TO BE AN IMPACT PRESENTER

Aimed at achieving clear and concise message delivery, the Amber Group's presentation training helps to improve delivery style, increase the accuracy and impact of messaging and positively influence audiences.

- Presentations are videoed with one-to-one critique provided by the trainer, to aid improvement.
- An individual follow-up email is sent, summarising presentation strengths with advice on how to improve on presentation weaknesses.
- A copy of the Amber group's "Little Black Book of presentation Secrets", containing useful techniques for more effective presenting, is provided as a takeaway from the session.

### WORKSHOP INCLUDES:

- Understanding and identifying with your audience.
- Bringing your presentation to life.
- Using visual aids to complement personal style.
- The importance of structure and how to implement it.

### As a result of the training provided, attendees will be able to:

- Present confidently and impactfully in meetings and new business pitches.
- Build on their own individual style to ensure authenticity.
- Prepare effectively and efficiently within short timeframes.

## WHY CHOOSE AMBER?

We help businesses to grow through people development. Specialising in management and communications skills, we offer a wide range of training including:

Presentation Skills; Personal Effectiveness (Insights Discovery); Media Training; Communicating with Impact; Storytelling for Business; Bid Support; Time Management and many more.

Formats include online and face-to-face workshops plus one-to-one coaching programmes for individual needs.



For more information please contact:

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