



COACHING

A PROVEN APPROACH TO UNLOCKING EMPLOYEE POTENTIAL

Helping middle managers and senior team members to achieve their potential is vital to the future success of any organisation. However, as people become more senior their development needs often become increasingly bespoke in nature. This is where coaching comes in.

Our practical, outcome-driven coaching approach encompasses three key components:

1. Insight to the individual including their behavioural preferences, aptitude, motivations and development needs.
2. Clarity of the goals and outcomes to be achieved and what success will look like.
3. Development of a corresponding coaching programme designed to maximise success for the individual and the business.

OUR APPROACH:

- One-to-one delivery tailored to personal availability and learning preferences.
- Directly focused on the needs of the individual.
- Highly outcome-driven.
- Short, frequent sessions provide continuity and focus.
- Exposure to different thinking promotes personal development.
- Regular feedback between coach, employee and manager to ensure ongoing success.

WHY CHOOSE AMBER?

We help businesses to grow through people development. Specialising in management and communications skills, we offer a wide range of training including:

Presentation Skills; Personal Effectiveness (Insights Discovery); Media Training; Communicating with Impact; Storytelling for Business; Bid Support; Time Management and many more.

Formats include online and face-to-face workshops plus one-to-one coaching programmes for individual needs.



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