

# LOOKING TO **BOOST** AGENCY PERFORMANCE?

**WARNING!**  
Accelerated  
Growth

## Amber HR PartneR

is a HR service that will help you to...

- ✓ Attract the best candidates in a competitive market
- ✓ Retain good people and cut spiralling recruitment costs
- ✓ Develop individuals to achieve their full potential
- ✓ Motivate teams to achieve your business goals

Amber HR PartneR provides access, as you need it, to qualified HR consultants with a background in PR and hands-on experience of what it takes to grow and run a PR business.

We can help you to address a range of HR challenges through a combination of remote and onsite support. Our service includes:

*"The Amber Group is our secret HR weapon. They are 100% on top of the latest legislation and always give extremely clear, timely and consultative advice. Our teams are also very motivated by their training which is rated amongst the best that we offer."*

**Rikki Weir, Board Director, Circle**

- Strategic Planning
- Performance Management
- Training & Coaching
- Retention Strategies
- Reward Programmes
- Recruitment & Selection
- Employee Audits
- Policy & Legal Guidance
- Psychometric Profiling
- Succession Planning
- Mentoring Sessions
- On-call Advice

To discuss how we could help you achieve your business goals through your people, contact Richard Baines on **07768 145572** or [richard@ambergroup.net](mailto:richard@ambergroup.net)

[www.ambergroup.net](http://www.ambergroup.net)

