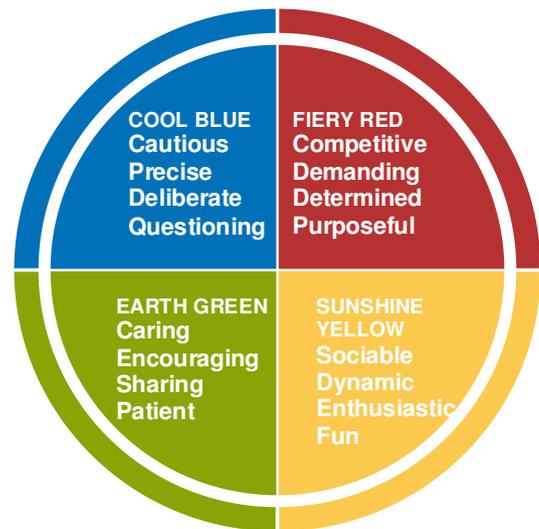


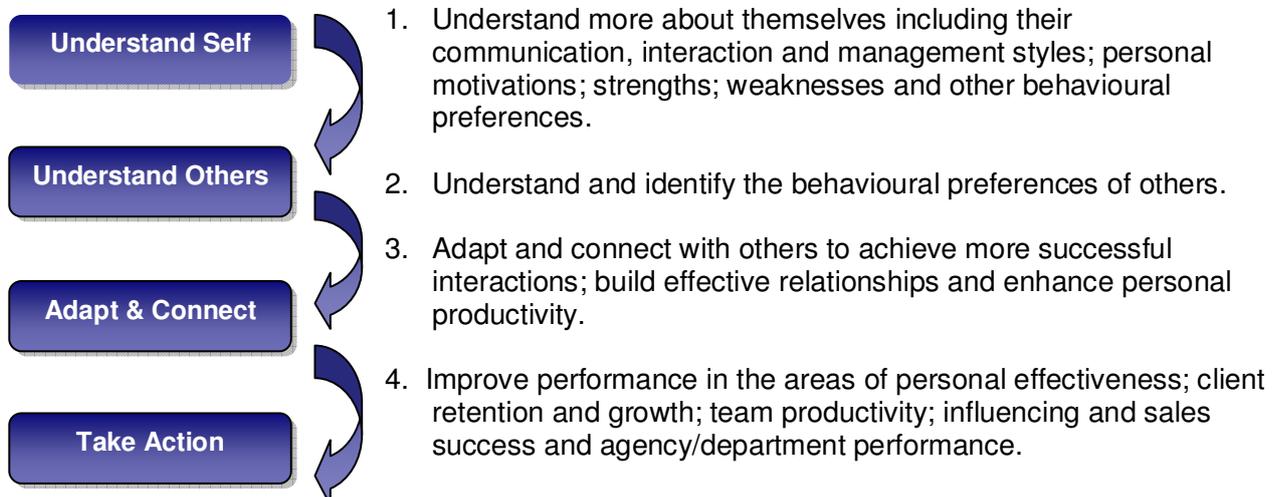
## Are you looking for an impactful and engaging way to help your teams to:

- ✓ **Improve their personal effectiveness and team productivity**
- ✓ **Understand their personal management style and how to manage and motivate others**
- ✓ **Build effective relationships with internal and external stakeholders that deliver commercial value**
- ✓ **Enhance their influencing skills by understanding the behavioural preferences of others**
- ✓ **Build self confidence and interpersonal skills through a memorable, fun and fascinating development experience**



### What is Insights Discovery?

The success of any team is largely dependent on the effectiveness of its people. Insights Discovery™ is a development programme that uses colour as a common language for helping individuals, teams and organisations to enhance their performance and achieve business goals through the following steps:



## Applications & Workshops

Insights Discovery™ workshops are designed to be engaging, interactive and directly applicable to the specific needs of the team concerned. Each workshop provides a sound understanding of the Discovery principles and how they can be practically and effectively applied to a range of company or team objectives such as those opposite.



## Insights Discovery™ Reports



At the heart of the Insights Discovery™ System are Personal Discovery Reports. Each report is generated from a questionnaire and is designed to accurately produce a detailed analysis of an individual's personality profile. The reports are extremely user-friendly and include an overview of the individual plus information relating to their natural strengths, weaknesses, management and communication preferences, learning styles, sales and relationship building strengths, value to the team, their opposite personality type and their personal motivations. A sample Insights Discovery™ Report can be provided on request.

“The Insights Discovery programme has revolutionised the way we communicate, develop our teams and manage our client relationships here at Eulogy! The Discovery Profile is the best tool I have seen to underpin the personal and professional development of our employees and the workshops bring the content to life in an engaging and memorable manner. This is powerful stuff!”

**Adrian Brady, Managing Director,  
Eulogy!**

## Expertise & Accreditation

The Amber Group is a fully licensed and accredited Insights Discovery® Practitioner Partner. Our facilitators also have extensive experience of working with service businesses ensuring that workshops are extremely relevant and applicable to the needs of those attending.

For more information please contact:  
Richard Baines  
The Amber Group  
Tel: 07768 145 572  
Email: [richard@ambergroup.net](mailto:richard@ambergroup.net)